

COOKIE POLICY

WHAT IS A COOKIE?

A cookie is a small computer file which is downloaded to your device. Cookies help us remember information about your visit to our website, like your departure point, and other settings and searches.

Cookies are either set by our website (First-party cookies) or they may be set by other websites that run content on our website (Third-party cookies).

Cookies may collect personal information about you. Cookies enable us to understand who has seen which webpages and how frequently, and to determine which are the most popular areas of our website. They can also help us to operate our website more efficiently and make your next visit easier and customize your view of the website to reflect your preferences and activities. They also help us tailor our marketing and advertisements to you on our website, other websites you visit, social media websites and your other devices.

COOKIE POLICY

"We may use third-party service providers to monitor and analyze the use of our service."
(“Privacy Policy | Sandoz Chapel of The Pines”)

When you access our website, <https://axxessaccounting.co.za/>.za a consent box will pop up requesting whether you accept or decline the cookies. These cookies refer to our marketing and analytics cookies for Facebook and Google analytics and are important for the promotion of our website.

You can at any time change or withdraw your consent from our Policy on our website.

This Policy provides the types of cookies we use and how you can control the cookie preferences. For further information on our data privacy, see our Privacy Policy

TYPES OF COOKIES

1. MARKETING COOKIES.

"We may use a third party to provide us with re-marketing services from time to time." ("Privacy Policy - Gravitte") If so, then if you have consented to our use of cookies, you may see advertisements for our products and services on other websites.

2. FUNCTIONAL COOKIES:

Requests from your web browser to our servers for web pages and other content on our website are recorded. We record information such as your geographical location, your Internet service provider and your IP address. We also record information about the software you are using to browse our website, such as the type of computer or device. We use this information in aggregate to assess the popularity of the webpages on our website and how we perform in providing content to you.

3. STRICTLY NECESSARY COOKIES:

In order to use the website, strictly necessary cookies are essential. These cookies are set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. ("Roche | Cookie notice") You can set your browser to block or alert you about these cookies; however, some services may not be available if these cookies are not allowed.

4. PERFORMANCE COOKIES:

To try and improve our website's performance, we collect data on how the website is used. These cookies help us determine which pages are the most or least popular as well as how visitors to our website move around the site. This information is made anonymous or aggregated.

5. SOCIAL MEDIA COOKIES:

These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. ("How Right-Wing Influencers Infiltrated the Government") This may impact on the content and messages you see on other websites you visit. If you do not allow these cookies, you may not be able to use or see these sharing tools.

1. Meta cookies:

We use the meta cookies / Facebook insights function to gain insights into the number of users that enter our site through Facebook ads. This is done in accordance with the POPI Act, in order to obtain anonymous, statistical data about our users.

For this purpose, Facebook places a cookie on the device of the user visiting our site through [Facebook](#) ads, each cookie contains a unique identifier code and remains active for a period of two years, except when it is deleted before the end of this period.

Facebook receives, records and processes the information stored in the cookie, especially when the user visits Facebook services, services that are provided by other members of the Facebook Fan Page and services by other companies that use Facebook services.

For more information on the privacy practices of Facebook, Facebook Privacy Policy can be accessed here: [Facebook Policy](#)

2. Google Analytics:

We use Google Analytics to understand how you interact with our website in order to improve the user experience. Google Analytics stores the information about what pages you visit, how long you are on the site, how you got there and what you click on.

HOW CAN I CONTROL THE COOKIE PREFERENCES?

When you first visit our [website](#), you are given the opportunity to select your cookie preferences. By clicking on our Cookie Policy, you confirm your cookie preferences. If your preferences change and you would like to amend your consent, please click Declaration on our website.

You will be provided with our cookie notice where you may change your preferences or remove your consent to cookies.

You can also change your settings depending on your browser, with regards to cookies. You can access the settings on your browser which enable you to block and/or delete cookies used by a website.



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